

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

POL - Lingle 2012
Attention: Lenny Klompus
P. O Box 4559
Honolulu, HI 96812

Contract / Revision 146249 /		Alt. Order #
Product Week of 7/16		
Contract Dates 07/16/12 - 07/22/12		Est. #
Advertiser POL - Lingle 2012		Original Date / Revision 06/20/12 / 07/12/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/16/12	07/22/12	M-F 5a-8a Morning News	5a-8a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$250.00			
N 2	KHON	07/16/12	07/22/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$500.00			
N 3	KHON	07/16/12	07/22/12	M-F 6p-630p News	6p-630p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$1,500.00			
N 4	KHON	07/16/12	07/22/12	Wheel of Fortune	630p-7p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				1	\$1,500.00			
N 5	KHON	07/16/12	07/22/12	M-F 10p-1035p News	10p-1035p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				1	\$1,000.00			
N 6	KHON	07/16/12	07/22/12	Inside Edition	1035p-1105p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$300.00			
N 7	KHON	07/22/12	07/22/12	Su 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----S				1	\$1,500.00			
Totals											13	\$10,850.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/22/12	13	\$10,850.00	\$9,222.50	\$434.56	\$9,657.06
Totals	13	\$10,850.00	\$9,222.50	\$434.56	\$9,657.06

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

CONTRACT



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Linda Lingie Senate Committee C/O
Seed
PO Box 4559
Honolulu, HI 96812

Contract / Revision 920668 /		Alt Order #
Product 7/9 WK		
Contract Dates 07/09/12 - 07/10/12		Estimate #
Advertiser Linda Lingie Senate Committee		Original Date / Revision 06/13/12 / 07/12/12
Billing Cycle EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

KITV_MT - 920668ME

KITV_MT - 920668ME								Spots/				
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week	Rate	Type	Spots	Amount
D 1	KITV	07/13/12	07/13/12	SF Giants Baseball	Various		:30			NM	0	\$0.00
N 2	KITV	07/09/12	07/10/12	DAY ROS	7A-5P		:30			NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		07/09/12	07/15/12	MT-----								
N 3	KITV	07/09/12	07/10/12	PRIME ROS						NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Sp</u>							
Week:		07/09/12	07/15/12	MT-----								
											10	\$140.00
not refunded											10	\$140.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount
07/09/12 - 07/10/12	10	\$140.00
Totals	10	\$140.00

got refunded
 TV: orig = 36 @ \$7575

Total
\$124.61
\$124.61

KITV - 920668TV

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/09/12	07/10/12	KITV 4 News This						NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Sp</u>					
Week:		07/09/12	07/15/12	11-----								
2	KITV	07/09/12	07/10/12	GMA M-F						NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Sp</u>					
Week:		07/09/12	07/15/12	11-----								
3	KITV	07/14/12	07/14/12	KITV4 NewsThis Mom Sa/Su			:30			NM	0	\$0.00
4	KITV	07/15/12	07/15/12	KITV4 NewsThis Mom Sa/Su			:30			NM	0	\$0.00
5	KITV	07/09/12	07/10/12	GMA In The Afternoon	1-2pm		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/12	07/15/12	MT-----			2	\$100.00				
6	KITV	07/09/12	07/10/12	Ellen	3-4pm		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/09/12	07/15/12	MT-----			1	\$100.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
920668 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/09/12 - 07/10/12	7/9 WK	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Linda Lingle Senate Com	06/13/12 / 07/12/12

KITV - 920668TV

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
7	KITV	07/09/12	07/15/12	Dr Oz 4-5p	4-5p		:30			NM	0	\$0.00
8	KITV	07/09/12	07/10/12	KITV News At 5	5-5:30pm		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MT-----				2	\$300.00			
9	KITV	07/15/12	07/15/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	0	\$0.00
10	KITV	07/09/12	07/10/12	KITV News At 6	6-6:30pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MT-----				1	\$500.00			
11	KITV	07/14/12	07/14/12	KITV News at 6 Saturday	KITV News at 6 Sa		:30			NM	0	\$0.00
12	KITV	07/09/12	07/15/12	KITV News At 10	10-1035pm		:30			NM	0	\$0.00
13	KITV	07/09/12	07/10/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MT-----				1	\$300.00			
14	KITV	07/09/12	07/10/12	Nightline	11-1130p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MT-----				1	\$100.00			
15	KITV	07/15/12	07/15/12	SECRET MILLIONAIRE	7-8pm		:30			NM	0	\$0.00
Totals											12	\$2,200.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
7/09/12 - 07/10/12	12	\$2,200.00	\$1,870.00	\$88.11	\$1,958.11
Totals	12	\$2,200.00	\$1,870.00	\$88.11	\$1,958.11

Contract Totals **22** **\$2,340.00**

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Least television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

nd:

Linda Lingle Senate Committee C/O
 Seed
 PO Box 4559
 Honolulu, HI 96812

Contract / Revision 927127 /		Alt Order #
Product 7/16 WK		
Contract Dates 07/17/12 - 07/22/12		Estimate #
Advertiser Linda Lingle Senate Committee		Original Date / Revision 06/25/12 / 07/16/12
Billing Cycle EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

KITV_MT - 927127ME

KITV - 927127ME												
Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/17/12	07/22/12	M-SU Sign On - Sign Off	7A-5P		:30			NM	0	\$0.00
2	KITV	07/21/12	07/22/12	M-SU Sign On - Sign Off	5-11P		:30			NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/12	07/22/12	-----SS			3	\$20.00				
Totals											3	\$60.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
7/16/12 - 07/22/12	3	\$60.00	\$51.00	\$2.40	\$53.40
Totals	3	\$60.00	\$51.00	\$2.40	\$53.40

KITV - 927127ME

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/17/12	07/22/12	M-SU Sign On - Sign Off	7A-5P		:30			NM	0	\$0.00
2	KITV	07/21/12	07/22/12	M-SU Sign On - Sign Off	5-11P		:30			NM	0	\$0.00
3	KITV	07/21/12	07/22/12	4 NewsThis IV			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/12	07/22/12	-----SS			1	100.00				
4	KITV	07/21/12	07/22/12	4 NewsThis IV			:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/16/12	07/22/12	-----SS			1	100.00				
5	KITV	07/17/12	07/22/12	M-SU Sign On - Sign Off	7A-5P		:30			NM	0	\$0.00
6	KITV	07/17/12	07/22/12	M-SU Sign On - Sign Off	7A-5P		:30			NM	0	\$0.00
7	KITV	07/17/12	07/22/12	M-SU Sign On - Sign Off	7A-5P		:30			NM	0	\$0.00
8	KITV	07/17/12	07/22/12	M-SU Sign On - Sign Off	7A-5P		:30			NM	0	\$0.00
9	KITV	07/17/12	07/22/12	M-SU Sign On - Sign Off	7A-5P		:30			NM	0	\$0.00
10	KITV	07/17/12	07/22/12	M-SU Sign On - Sign Off	7A-5P		:30			NM	0	\$0.00
11	KITV	07/17/12	07/22/12	M-SU Sign On - Sign Off	7A-5P		:30			NM	0	\$0.00

got refunded
 \$1,100
 (6/29)

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
927127 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/17/12 - 07/22/12	7/16 WK	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Linda Lingle Senate Com	06/25/12 / 07/16/12

KITV - 927127TV

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
12	KITV	07/17/12	07/22/12	Nightline	11-1130p		:30			NM	0	\$0.00
13	KITV	07/16/12	07/16/12	BACHELORETTE	7-9P		:30			NM	0	\$0.00
14	KITV	07/19/12	07/19/12	DUETS	7-8pm		:30			NM	0	\$0.00
Totals											2	\$200.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
7/16/12 - 07/22/12	2	\$200.00	\$170.00	\$8.01	\$178.01
Totals	2	\$200.00	\$170.00	\$8.01	\$178.01

Contract Totals 5 \$260.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

First television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT



KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Linda Lingle Senate Committee
P.O. Box 4559
Honolulu, HI 96812

Contract / Revision 782220 /		Alt Order #
Product Primary 2012 (7/16)		
Contract Dates 07/16/12 - 07/22/12		Estimate # Flight One, Week 6
Advertiser Linda Lingle Senate Committee		Original Date / Revision 07/13/12 / 07/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Cheryl Oncea	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
22	KGMB	07/16/12	07/22/12	HI News: Sunrise 5-8a	5a-8a		:30			NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$260.00			
24	KGMB	07/16/12	07/22/12	CBS This Morning	8a-10a		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$45.00			
26	KGMB	07/16/12	07/22/12	Jeopardy I	430p-5p		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$80.00			
27	KGMB	07/16/12	07/22/12	M-Su HI News NOW at 5p	5p-530p		:30			NM	3	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-1-1--				3	\$420.00			
28	KGMB	07/16/12	07/22/12	M-F HI News NOW at 6p	6p-630p		:30			NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-1-1---				2	\$720.00			
29	KGMB	07/16/12	07/22/12	M-F Insider	630p-7p		:30			NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$270.00			
E 31	KGMB	07/16/12	07/22/12	M-F HI News NOW at 10p	10p-1035p		:30			NM	3	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$960.00			
32	KGMB	07/16/12	07/22/12	Late Show wDavid Letterma	1030p-1130p		:30			NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1-11---				3	\$180.00			
Totals											20	\$7,690.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/20/12	20	\$7,690.00	\$6,536.50	\$308.00	\$6,844.50
Totals	20	\$7,690.00	\$6,536.50	\$308.00	\$6,844.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

CONTRACT



KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Linda Lingle Senate Committee
P.O. Box 4559
Honolulu, HI 96812

<u>Contract / Revision</u> 782225 /		<u>Alt Order #</u>
<u>Product</u> Initial Campaign		
<u>Contract Dates</u> 07/16/12 - 07/22/12		<u>Estimate #</u> Flight One, Week 6
<u>Advertiser</u> Linda Lingle Senate Committee		<u>Original Date / Revision</u> 07/13/12 / 07/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHNL	<u>Account Executive</u> David Nola	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
36	KHNL	07/16/12	07/22/12	Hawaii News Now: Sunrise	5a-7a		:30			NM	4	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				4	\$105.00			
37	KHNL	07/16/12	07/22/12	NBC Today Show	7a-9a		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$160.00			
E 38	KHNL	07/16/12	07/22/12	Hi News Now at Five	5p-530p		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	11111--				5	\$140.00			
E 39	KHNL	07/16/12	07/22/12	Hi News Now at 5:30	530p-6p		:30			NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	1111---				4	\$145.00			
40	KHNL	07/16/12	07/22/12	NBC Nightly News	6p-630p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				3	\$250.00			
E 42	KHNL	07/16/12	07/22/12	Hi News Now at Ten	10p-1035p		:30			NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	11111--				5	\$240.00			
43	KHNL	07/16/12	07/22/12	The Tonight Show	1035p-1137p		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-TWT---				2	\$180.00			
44	KHNL	07/16/12	07/22/12	Rock Center	9p-10p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	---T---				1	\$300.00			
45	KHNL	07/20/12	07/20/12	Dateline NBC	8p-10p		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	----F--				1	\$115.00			
48	KHNL	07/16/12	07/22/12	Hi News Now at Ten	10p-1035p		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----S-				1	\$240.00			
49	KHNL	07/16/12	07/22/12	Weekend Today/Meet Press	5a-7a		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.